

European process for  
**WORLD  
WATER  
FORUM  
2015**



**Bottlenecks and barriers to innovation and  
European approaches to overcome them**  
/Jørn Rasmussen, Danish Water Forum

**Science and Technology - EU & MED Interregional session  
14 april 2015 – Hyundai Hotel, Gyeongju**



ENGAGÉS POUR L'EAU DU MONDE.  
COMMITTED TO WATER FOR THE WORLD.

## **Presentation focus:**

- Bottlenecks and barriers to innovation
- Horizon 2020 – EU 8th RTD Framework Programme 2014-2020
- European Innovation Partnership on Water

# **Main barriers and bottlenecks to water innovation**

- Financial instruments
- Public procurement
- Public-Private or Public-Public Partnership
- Regulations
- Showcases and demonstration sites

Source: EIP Water Task Force

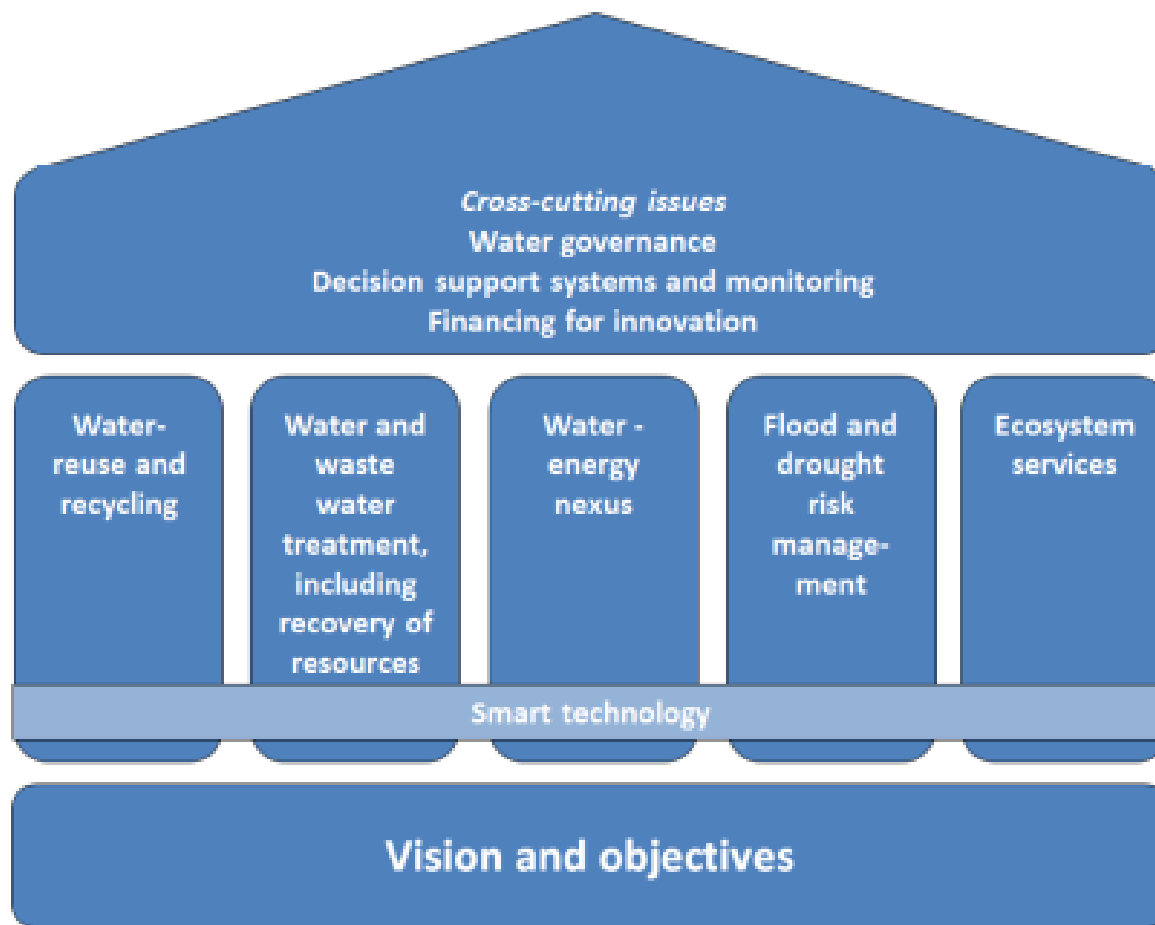
## Horizon 2020 – Three main pillars



## **Horizon 2020 – a new balance**

- ✓ Stronger support to activities closer to endusers and markets
- ✓ More partnering for greater impacts (PPPs, P2Ps, EIT KIC)
- ✓ Strengthened bottom-up activities (SME instrument, Fast Track to Innovation)
- ✓ More support to demand-driven innovation

# EIP Water – Priority areas of work



# EIP Water Governance





Thank you for your attention!